

Group # 3 Dissemination and Scaling up (including ICT)

Facilitator: Mrs. Taraneh Ebrahimi

**Total of 8 Members from 4 countries:
1 Univ. + 4 Nars. + 1 NGO + 1 Farmer + 1 Intr. Org.**



| | | |
|---------------------------------|---------------|-------------------------|
| Dr. Ahmad Al-Rimawi | Unv | Jordan |
| Dr. Esmat Al-Karadsheh | Nars | Jordan |
| Mr. George Adamides | Nars | Cyprus |
| Dr. Khalil M. Alshargabi | Nars | Yemen |
| Dr. Magdi Latif | FAO | Regional N. East |
| Dr. Mohamed N. Salem | Nars | Yemen |
| Mr. Mohamed El-Kholy | Farmer | Egypt |
| Dr. Salah Galal | NGO | Egypt |

Information Management and Knowledge Sharing

Change of the topic title



Dissemination and Scaling up (including ICT)

Task # 1

Revised and integrated the original 7 issues into 5

- Monitoring and evaluation to ensure better knowledge sharing.**
- 2. Enhancing national and regional collaboration on knowledge sharing and exchange.**
- 3. Engage farmers and other stakeholders in the development of efficient approaches for better dissemination and scaling out technologies.**
- 4. Strengthen knowledge management, availability and accessibility of information at national and regional levels including networking.**
- 5. Develop advocacy approaches to ensure policy support for appreciated understanding of science and technology transfer.**

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Task # 2

Supported by a suggestion from Mrs. Susanna Smets, the group moved on to the Task #3 as a priority leaving Task # 2 for consideration if time allowed.



Task # 3

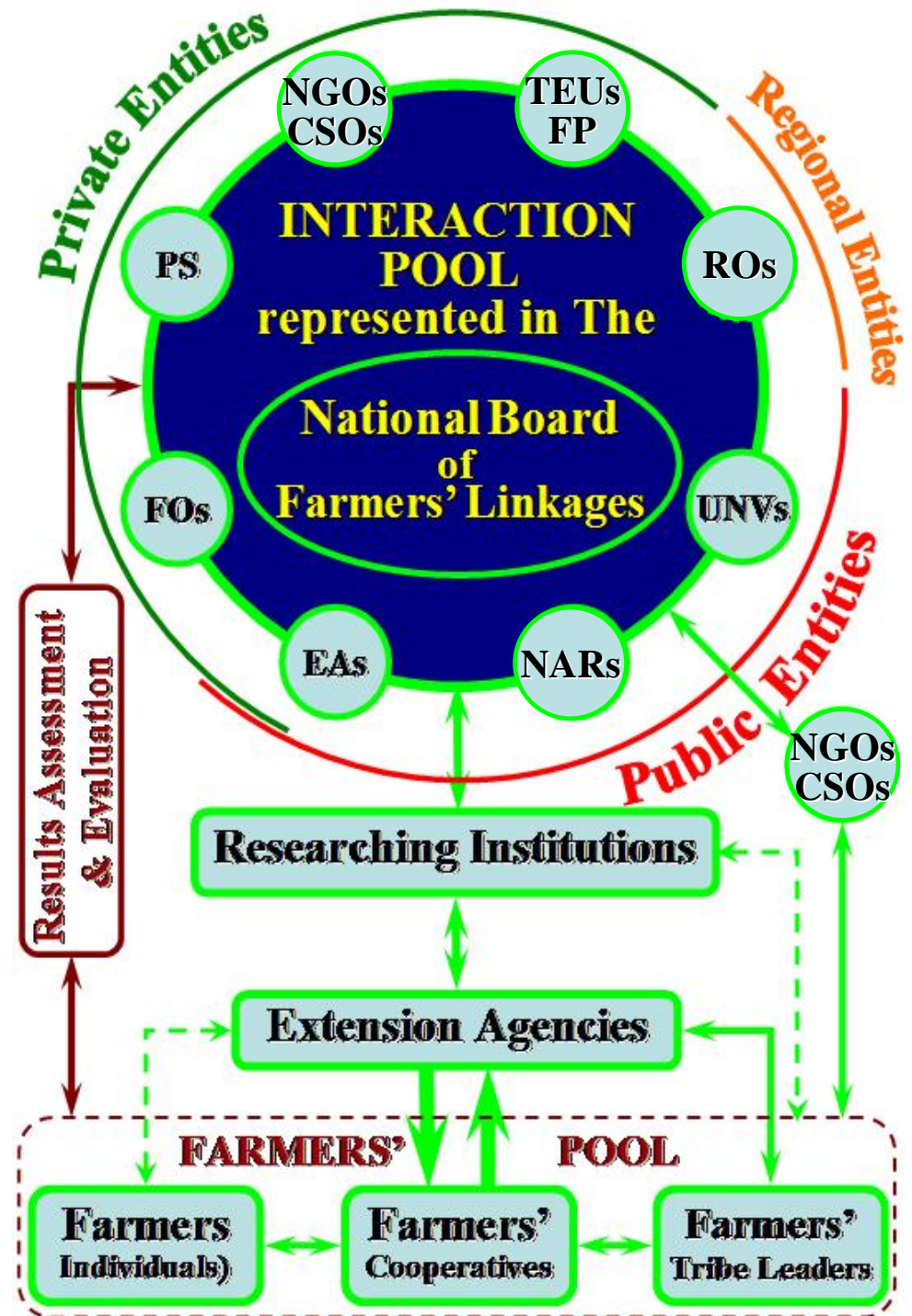
| Constrain | Proposed measures | Actors/Partnership |
|--|---|---|
| 1. Farmers illiteracy | <ul style="list-style-type: none"> • Literacy campaigns | The media, CSOs, NGOs, PS, governmental institutions, INGOs |
| 2. Cultural problems e.g. individualism | <ul style="list-style-type: none"> • Education • Document & disseminate success stories • Good practices | The media, experienced farmers, INGOs, policy makers, PS, CSOs & NGOs |
| 3. Credibility gap & mistrust | <ul style="list-style-type: none"> • Education, • Targeted campaigns, • Bottom-up approach, • Strengthen linkages between farmers and researchers | Extension agents, researchers, Key farmers, CSO and other stakeholders |
| 4. Aging | <ul style="list-style-type: none"> • Focus on new generations, • Incentives | Policy makers, PS, financial institutions |
| 5. Lack of support from policy makers | <ul style="list-style-type: none"> • Advocacy • Awareness • Congregations: WS Conferences etc. | All stakeholders private & public sectors, PR advisors, the media, public figures e.g. favored champions |

Task # 3

| Constrain | Proposed measures | Actors/Partnership |
|---|--|--|
| 6. Lack of cooperation, coordination and commitment | <ul style="list-style-type: none"> • Establishing farmers' Org • Provide clear TORs , • Develop networks/tools, • Social networking, • Strengthen participation | Policy makers, INGOs, CSO, |
| 8. Lack of infrastructure and logistical support | <ul style="list-style-type: none"> • Targeted projects | Operations specialists, private/public partners, Funding Org, Intl Org |
| 9. Lack of funds | <ul style="list-style-type: none"> • To be considered as a top priority by policy makers | Financial institutions |

Proposed Research/Extension System for the Benefits of Farmers

EAs: Extension Agencies
PS: Private Sector
UNVs: Universities
FOs: Farmers Organizations
NARs: Researching Institutions
TEUs: Traders & Exporters Unions
ROs: Regional Organizations
NGOs: Non Governmental Organizations
CSOs: Civil Society Organization
FP: Food Processors



Thank You

